



HACKNEY WICK TOWN HALL STAKEHOLDERS MAP



KATHERINE
THE YARD

MATTIEU ROGERS
NICK SHARMAN
HACKNEY COUNCIL
LORNA BLAKE
COUNCILS
RACHEL BLAKE
TOWER HAMLETS COUNCIL
CHRIS KENNEDY
REDBRIDGE COUNCIL

KEY:

TARGETS FOR HWTH 3 & 4

NEW FOR HWTH 3 & 4

ORGANISATIONS

PEOPLE

JULIET NEIL
STOUR SPACE

THE PEARL GROW

THE OLD BATHS

BOULDER CLUB

VENUES

CREATIVE BUSINESSES

ASHTON MULLINS CULTURAL INTEREST GROUP
HACKNEY WICKED WILLIAM CHAMBERLAIN

LAW CREATIVE WICK
PRO BIKE CIC

PADDY LOONEY

CREATIVE COMMUNITY

KANDICE GUNTHER

SHANE TEDDY

HACKNEY TOURS
SIMON

LOCAL PARENTS

ALEX CHILDS

THE WICK AWARD
POLLY MANN

SENIOR CITIZENS HALL
GORDON

BAME RESIDENTS

SENIOR RESIDENTS

TROWBRIDGE ESTATE RESIDENTS

HACKNEY QUEST
LUKE BILLINGHAM

BAME YOUNG PEOPLE



HACKNEY CVS
DEJI ADEOSHUN

REV SUE MAKIN
ETON CHURCH

RELIGIOUS ORGANISATIONS

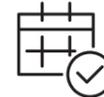
TELFORD HOMES
DEVELOPERS



LLDC
VICTORIA STONEBRIDGE

PLANNING ORGANISATIONS

CARDINAL POLE
GAINSBOROUGH SCHOOL
MOSSBOURNE RIVERSIDE
ST DOMINICS



SCHOOLS



NOT YET ENGAGED

NEWLY ARRIVED ORGANISATIONS

ACADEMICS OTHER DEVELOPERS OTHER COMMUNITY ASSOCIATIONS

THIS LIST IS NOT EXHAUSTIVE AND DOES NOT INCLUDE THE MANY PEOPLE AND ORGANISATIONS WHO SUPPORT THIS WORK IN THE BACKGROUND

DID YOU TALK WITH SOMEONE NEW?

OCTOBER
YES 17
NO 0



DECEMBER
YES 24
NO

DID YOU GET SOMETHING OFF YOUR CHEST?

OCTOBER
YES 17
NO 5



DECEMBER
YES 12
NO 5

ITS TIME TO TALK

Town Hall 3
29th October 2018
Venue: Trowbridge Senior Citizens
Hall, 15 Lavington Lane

Town Hall 4
3rd December 2018
Venue: The Old Baths, 80 Eastway

Young people facilitators: Georgina,
David, Offelya, Peter

Young people facilitators:
Georgina, David and Peter

27 attendees counted at 6.20pm
including:
Planning people from LLDC
Community liaison people from
LLDC
Local councilors Nick Sharman, Chris
Kennedy
Local Vicar Sue
Local CVS people Polly Mann
William Chamberlain, Local Cultural
Interest Group
Local residents
Local business owners
Local activists

25 attendees counted at 6.10pm
including:
Passers by
Local Vicar Sue
Local artist conveyor Kandice
Holmes
Telford Homes local liaison and
communications person
LLDC people
Local councilor
Local social entrepreneur
Alex from the Pearl
Reuben from Grow
Juliet from Stour Space

SPACES WHERE PEOPLE MEET ARE POWERFUL

PLEASE FORGIVE ANY ERRORS OR OMISSIONS - NO OFFENCE IS INTENDED, ITS JUST THE MISTAKES CAN AND DO HAPPEN

FEEDBACK

We asked people in both occasions what
should we keep and what should we
change.

What should we keep? October

The informal nature and structure

Group discussions on topic basis works
very well

Open debate about topics chosen by those
present, and the rounds of applause

Notices at the end

Spaces where people meet are powerful

Good food

Like having 2 sessions with flexibility

The meeting format

It was good having representatives of the

LLDC as they could be questioned

Working in smaller groups can be more
productive

Different table discussions - a mix of
conversations

Well directed All of it. Its great!

Format - openness of discussion

Relaxed atmosphere, positive talking

The structure

Lovely format

Good to see local business owners

We need to talk and to stick together

What should we keep? December
Format

Format great, venue amazing

The structure

All of it! Brilliant engaging format

These meetings

The format!

This is honestly amazing. I feel listened to.

Informality

Letting people bring agenda points on the

night

Honest conversations uniquely put

councillors/developers & local people on

the same level

What should we change? October

Get professionals within certain areas

Maybe have the choice to rotate the

groups around more than one issue per
meeting (we did)

Get LLDC representation (we had)

The users of this are generally v young -
to involve the older residents would be
useful.(we had spent time with Gordon

and asked him to tell the people in his
groups) Suggestions of how we might get
a bigger reach would be very welcome.

More ways to get in contact

(Email/facebook/instagram)

3 Rounds of groups? More residents?

Try and get ideas in advance

Get more people and older citizens so we
know their opinion

More publicity to reach into community

It will be great to see the progress tracked

and described/communicated

Maybe an element of agenda in advance?

Maybe an into from everyone present?

Organisations had specific feedback

Mathieu and Andrew enjoyed speaking

with people

What should we change? December

People from organisations should be
briefed about the format first

Focus on the south artist community

of HW (instead of the North long term

residents of HW)

Note takers/minute makers to keep time

focussed agenda and push

Hotter Water

More sessions indefinitely

Nothing

Better time keeping

More publicity to get more local s involved

A bit less time in groups so there is more

time to hear others grand points

Poll a more accessible time to gather more
people

WE ASKED PEOPLE ON BOTH NIGHTS: WHAT SHOULD WE KEEP AND WHAT SHOULD WE CHANGE?

THE WORK TO ATTRACT A BIGGER CROWD

THE FOCUS FOR TOWN HALL 3: GETTING THE MESSAGE OUT Through

- HWFI Cultural Interest Group to businesses and professionals representing the different organisations around Hackney Wick, including LLDC
- Hackney Wick creatives through Hackney Wick locals page
- Announcement at the Telford Homes meeting
- The original Town Hall mailing list
- New connections made with the Senior Citizens Group, Hackney Quest, Hackney CVS

New printed materials were made to publicise the event, and to capture the conversation and feedback. Messages were put on social media in the weeks leading up to the night, the week before we took posters around, and the cards were given out. The weekend before we leafleted the Trowbridge Estate, walked around talking to people (two new people came as a result of that).

We worked with Gordon Fryer at the Senior Citizens Hall, initially asking if he would volunteer to help us reach older members of the community. He offered us the venue for the evening, but felt that it would be difficult to get them to come. It may be that through working with him he might encourage more of the older community to come.

Luke Billingham connected us to young people at Hackney Quest and Deji at Hackney CVS. A small group of young people were recruited to act as outreach/facilitators for the evening. The idea was that we could ask them to spread the word about how this works, understand how we might be able to make it appeal to them and to encourage young people to come along next time. We found a new outreach volunteer who had time for the next event.

Thanks to everyone who came, everyone who helps in person and kind, and those of your who support us in the background. You know who you are.

THE FOCUS FOR TOWN HALL 4: MORE OUTREACH WORK Through targeted outreach work: We selected specific venues for our outreach volunteer, Rufus Shakespeare to have conversations with and hand out small cards to people (like appointment cards with the venue and date on them), plus putting posters up.

Our outreach volunteer was challenged with finding people from outside of the normal Town Hall meeting participants - so people from the Trowbridge Estate, parents, and BAME residents.

Over 4 afternoons, he targeted particular schools and the areas around the schools and took leaflets and cards and engaged people about the Town Hall meetings.

He went to Gainsborough, Trowbridge Estate after school, Mossbourne Riverside, Hackney Wick Health Centre, and St Dominics RC School. In each case he spoke with parents and teachers, who spoke about how their parents were interested in the kind of issues that the Town Hall was talking about - such as pollution and the trucks in the area. Local teachers are sympathetic to this and it is worth connecting with again and to see what they can do to help encourage people to participate.

OUR CALL TO ACTION

WHAT WE ARE LOOKING FOR IN THE FUTURE:

£300 for facilitation and outreach over 3 months.

Sponsorship in kind for producing posters: 20/30 per month

Sponsorship in kind for refreshments: tea/coffee/snacks

IMPACT

Our impact is encouraging and also modest. We increased the BAME representation in the meetings, and extended into other parts of Hackney Wick including the Trowbridge Estate. There is more to do to extend this further.

- People were inspired to do new things - Sophia created a new warehouse newsletter
- People continued to work on things after the meeting - Shane and Matthieu were in contact to speak about the road safety issues, Neil and Rachael set up a meeting about the section 106 money and how to make progress.
- New connections were made between people, council and organizations.
- Connected the dots between people who want a road safety scheme, and the council representative who wants to make one happen.
- A sense of accountability was produced by direct feedback from people to services, or those who can make things happen.
- Critical issues were discussed with the right people in the room: Telford Homes local representative and their communications person came and spoke directly to people there are answered questions calmly with them in an hour long session.

This kind of direct contact is critical to improving the quality of conversations in Hackney Wick - where organisations feel they can be open, and people feel that they can be heard.

FOLLOW UP

To contact us, please use the following:
email: hackneywicktownhall@gmail.com
facebook: www.facebook.com/HackneyWickTownHall/
insta: [hackneywicktownhall](https://www.instagram.com/hackneywicktownhall)

THIS DOCUMENT IS AN EVALUATION OF TWO TOWN HALL MEETINGS MADE POSSIBLE BY A GRANT FROM THE WICK AWARD IN WINTER 2018.

LEARNINGS

Building a bigger audience. It takes a lot of time, and trust building for people who would not normally come to participate in something like this. Perhaps friends might bring other friends. We can't underestimate how challenging it is to come through the door of a meeting when you don't know anyone, or the purpose is ambiguous.

Our challenge is complex - getting people to stop, getting them to be interested, them coming to the Town Hall, and then getting them to feel that it is worth coming back. It is so hard to get people to turn up.

Timing is always a problem We thought long and hard about a good time and it might be that we need to think again. Maybe it should be every 2 months, or a drop in centre or directly after school time with a banner outside the place. Putting a poster on the door attracted two completely new people who were passing by and had not heard anything before about the event.

Connecting the dots There are other meetings in the area, so it makes sense to connect the dots, and to not replicate things. At the Wick Health Centre, Rufus met someone who could connect us with another community meeting. Will follow up on that. Continuity



HACKNEY WICK

TOWN HALL

Following up on events from the last meeting is a challenge, as people are not always great at coming back to us with their progress. It is definitely worth doing though. Participants need to know what has been achieved, and what is still happening, in case they want to get involved in it.

BUDGET

THIS IS WHERE THE WICK AWARD MONEY WENT

PRINTING	£361.20
OUTREACH	£360.00
REFRESHMENTS	£69.44
NEW AGENDA BOARD	£34.36
Totals	£825.00



WICK AWARD

THE CHALLENGE

1. How do we widen the audience for the Town Hall?

It's a feature of the first two that if we don't have enough people turning in up, then there are not enough people to take action. People identified actions that should take place, but some never took any project further as they did not meet together.

2. The primary audience for the Town Hall has been young, white and middle class. How do we make it better reflect the area we are in?

The Wick award is particularly for reaching out to more people about the Town Hall - people who live on the Trowbridge Estate, BAME residents, Senior People, people from estates on the other side of the A12, including up to Well Street, young people, families.

SUCCESS FACTORS

TOWN HALL SUCCESS FACTORS INCLUDE:

- INCREASE IN TAKE UP OF LOCAL INITIATIVES
- INCREASE IN AWARENESS OF LOCAL ISSUES & INITIATIVES
- NEW LOCAL ACTION INSTIGATED OR COORDINATED
- PEOPLE CONNECTED TO EACH OTHER
- INCREASED DIVERSITY OF AUDIENCE
- INCREASED SIZE OF AUDIENCE

EVALUATION